

The MAX enterprise not only provides insurance but has, as its heart, MAX Mutual Aid Ministries (MAM). Through our MAM program's grants, we help faith communities bring wholeness to individuals in need. These grants help individuals and families facing emergency situations due to health crises, storms, fire, job loss and other unfortunate circumstances. This ministry was started by our founding faith communities and continues through the support of our employees, officers, business partners and members. We call this **Caring Beyond the Contract** and we believe it's the way insurance should be.

We are privileged to share our new messaging platform with you. It more clearly describes the mission, vision and work of MAX North America and MAM:

MAX is FAIR.

We believe in treating others as we would like to be treated.

We strive to keep our rates competitive, our customer service top caliber, and our claims service prompt and fair. Our members who have experienced a claim give positive feedback each week about our WOW service. Take this quote for example: *"MAX was very easy to work with at our time of loss, accommodating to our needs, and compassionate."* We thank our members for their positive comments and strive to provide the best customer service possible. Always.



MAX is FAITHFUL.

We affirm and seek Higher Guidance from God, whose blessing extends to all people, no matter their particular spiritual pathway.

We practice our faith through our unique Mutual Aid Ministries program – the Heart of MAX – that dedicates a portion of MAX revenues to help individuals, families, and faith communities restore wholeness following an unexpected calamity. Here is a brief story from a grant recipient: *"After I was diagnosed with cancer, my family had many extra expenses. Our community helped us in many ways, and we deeply appreciate the gift from you to help us with treatment expenses! Now I can say from experience that MAX goes beyond what is expected to even helping its members in times of hardship that are not covered by insurance."*



MAX is SOCIALLY RESPONSIBLE.

We believe business has a responsibility to do good in the world.

We are a cooperative whose members have a say in running the enterprise. MAX is the first enterprise of its kind to be an independently certified B Corporation by meeting rigorous standards of corporate, social, and environmental responsibility. *"We believe that business can be successful and still help others,"* said David Wine, MAX President and CEO. Don't you?



If you would like to do business with a faith-based, socially responsible enterprise that gives back to your community, we invite you to visit www.maxinsurance.com. There, you can also learn how to contribute to or request a grant from Mutual Aid Ministries.